



2014 MODEL YEAR

# RAM 1500 LARAMIE CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$43,875**

**RAM 1500 LARAMIE CREW CAB 4X4**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Canyon Brown / Light Frost Beige Interior Colors  
Interior: Leather-Trimmed Bucket Seats

Heated Second-Row Seats  
Full-Length Floor Console  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- ParkView™ Rear Back-up Camera
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- Class IV Receiver Hitch
- Power Adjustable Pedals with Memory
- Heavy Duty Engine Cooling
- Security Alarm
- Electric Shift-On-Demand Transfer Case

INTERIOR FEATURES

- A/C Auto Temperature Control with Dual Zone Control
- Ventilated Front Seats
- Heated Front Seats
- Heated Steering Wheel
- Front Center Seat Cushion Storage
- LED Interior Lighting
- 7-Inch Multi-View Cluster
- Uconnect® 8.4A AM/FM/BT/ACCESS
- Integrated Voice Command with Bluetooth®
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

- For More Information, Call 800-643-2112
- NAV-Ready. See Dealer for Details
- 8.4-Inch Touch Screen Display
- Remote USB Port - Charge Only
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- Power Lumbar Adjust

- 9 Amplified Speakers with Subwoofer
- Memory for Radio, Driver's Seat, Mirrors and Pedals
- Wood Grain Instrument Panel Accent

115-Volt Auxiliary Power Outlet

EXTERIOR FEATURES

- Bi-Function Halogen Projector Chrome Headlamps

- Fog Lamps
- P275/60R20 BSW All Season Tires
- 20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels
- Power Multi-Function Mirrors with Manual Fold-Away
- Bright / Bright Grille
- Accent Fender Flares
- Premium Tail Lamps

**OPTIONAL EQUIPMENT**

- Leather-Trimmed Bucket Seats \$500
- Heated Second-Row Seats
- Full-Length Floor Console

**Customer Preferred Package 26H**

- Protection Group \$150
- Tow Hooks
- Transfer Case Skid Plate Shield
- Front Suspension Skid Plate
- Convenience Group \$495

- Automatic High Beam Headlamp Control
- Keyless Enter 'n Go™
- Rain Sensitive Windshield Wipers
- 8-Speed TorqueFlite Auto Trans 8HP70 \$500
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
- 32-Gallon Fuel Tank (not available w/Diesel) \$75
- P275/60R20 OWL All Season Tires \$175
- ParkSense® Front / Rear Park Assist System \$395
- Remote Start System \$200

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$48,710**

**WARRANTY COVERAGE**

- 5-year or 100,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NT5ES-370503 L4-VON: 2476 S.L. 0507

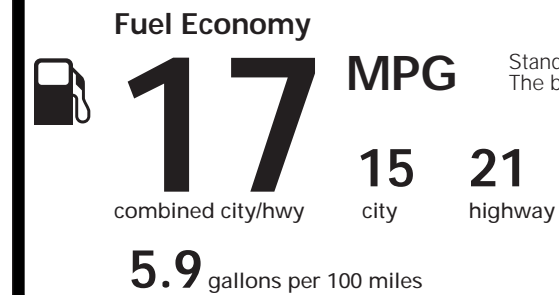


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

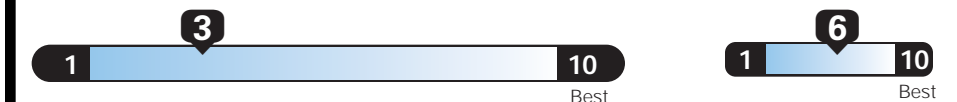


Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

**You spend \$4,500**  
more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$3,200**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.